

Q2 IMPACT

A Message from Our CEO: As we wrap up Quarter 2, I'm proud to share that we're seeing real momentum as we begin to bring our new strategic plan to life. From expanded services to increased shelter admissions and the launch of our Rural Veterinary Service, our impact is growing — we supported over 10,500 human-animal families this quarter, exceeding our target by more than 25%. While our Live Release Rate dipped slightly due to seasonal trends, euthanasia remains low and we're actively reviewing our foster systems to enhance flow and reduce in-shelter stays. As we move into Q3, our focus remains on scaling our capacity — through people, partnerships, and innovation — all while delivering care that's grounded in compassion and measurable outcomes.

- Phil Nichols. RVT. CAWA

10,500+

Human-Animal Families Served

24% over target

<u>Impact Story: Preventing Parvovirus Through</u> <u>Community Care</u>

After noticing a spike in parvovirus cases from the 155 Sherbourne area, our team mobilized quickly to prevent further spread. On April 4, 2025, we hosted a pop-up vaccination clinic focused on early disease prevention and proactive client engagement. Thanks to this targeted outreach, 18 dogs received their lifesaving vaccines that day — a critical step in protecting both individual pets and the wider community. This initiative reflects our commitment to accessible, preventative care where it's needed most.



\$1.3 Million

In below-market-rate care delivered

24% over target

Public Veterinary Services Impact Story: Miyagi
When Miyagi's guardian came home to find that he had severely injured his eye, she was devastated. Not only was Miyagi in pain and in need of urgent surgery, but the cost of care was far beyond what she could afford. Feeling overwhelmed and unsure of what to do, she turned to Toronto Humane Society for help.

Thanks to our accessible veterinary services, we were able to step in quickly and provide the surgery Miyagi needed — an enucleation to remove his damaged eye and relieve his pain. Today, Miyagi is healing beautifully right where he belongs - with his loving family.





Launch of Rural Veterinary Services

This launch is a major step forward in increasing access to care for underserved communities beyond the GTA. This new initiative was designed to be both balanced and budgetneutral, allowing us to deliver high-quality veterinary services to pet families in rural areas who often face significant barriers to care. The successful rollout of this program not only extends our reach, but also reinforces our commitment. to building a more compassionate and equitable animal welfare system across Ontario.

9,800+

Volunteer Hours Logged

25% growth over Q1

88% Live Release Rate

2% below target

This is the percentage of animals that were adopted, returned to their family, or transferred to another animal welfare organization.

Adoption Impact Story: Wednesday and Pugsley
Wednesday and Pugsley, once among our longest-stay
rabbits, spent over two years in care before finally finding
their home. Born in the shelter in 2021, they endured early
separations and emotional setbacks, including the loss of
previous bonded companions. With patience and
compassion, our team reintroduced the shy pair, nurtured
their new bond, and supported their ongoing socialization.
A dedicated foster parent provided a stable, enriching
environment where they could regain confidence—and in
Q2, Wednesday and Pugsley were officially adopted into a
loving home. Their journey reminds us that with time,
care, and creativity, even the most complex cases can lead
to meaningful new beginnings.



15% Increase

Of Animals admitted to the shelter compared to Q1



New Published Study

Dr. Karen Ward, our Chief Veterinary
Officer, co-authored a national study
titled "Access to Veterinary Care in
Canada: A Cross-Sectional Survey of
Animal Healthcare Organizations and
Interventions."

The study highlights a key gap in
Canadian data, examining how access to
care is being addressed and the
effectiveness of interventions in reducing
barriers for pet parents.

Shelter-Acquired Disease Events

519 Million +

Media Impressions

As well as 923 earned media mentions

Fundraising Feature: Preventing Parvovirus

In response to a concerning rise in parvovirus cases entering both our Public Veterinary Services and shelter intake, we launched a targeted fundraising campaign to raise awareness about this highly contagious and often fatal disease.

The campaign aimed to support our Community Pop-Up Clinics, which bring accessible, preventative care — including lifesaving vaccines — directly into vulnerable neighbourhoods. Through heartfelt stories of pets like Stella, Kiss Kiss, and Salsa the kitten, we connected with our community and inspired action.

Thanks to the generosity of our supporters, the campaign raised over \$6,500, helping fund vital vaccine outreach to protect pets before illness strikes, and help those who support those who contract the disease.

This effort not only demonstrated the power of community-driven care, but also reinforced the role of storytelling and education in building a healthier future for pets and the people who love them.

